



VIDEO PLACEMENT REVIEW

Updates and information for your use with the videos you receive from Video Placement Worldwide

Everyone is *Different*

This new music CD and activities booklet teach elementary students understanding and acceptance. Order now for fall!

Everyone is *Different* (Grades 3 – 6) is an exciting, new educational/musical program about difference: being different, feeling different, and being around others who may seem different. The program consists of a music CD, a songbook complete with music and lyrics, and a teacher's guide with suggested discussion questions and suggestions for classroom activities.

Each song presents a different aspect of intolerance: how it comes to be, why it happens, where it happens, and how it can be stopped. In actuality, everyone IS different, and understanding and not being afraid of other's differences brings a richer life experience to all students.

The music and lyrics are composed and written by the award-winning playwright, composer, lyricist and author, Elizabeth Swados. The songs are performed by young professionals.

The music is varied: jazz, rock and roll, ballads, rap and gospel.

Everyone is Different was produced by Forward Face, a non-profit organization that supports children with facial differences and their families. Forward Face is dedicated to creating public awareness through educational programs dealing with difference.

To order this excellent music CD-ROM for use this fall, [click here](#).

Everyone is Different



Boy Scouts Appreciate VPW

We were delighted to receive this letter from a VPW subscriber.

"The Boy Scouts of America program offers a very rich means of covering its main themes of citizenship in the world and nation, the local community and family, as well as a thoughtful approach to 'A Scout is Reverent' and other major points of Scout law.

"The VPW materials suit themselves very well to a full range of Scouting opportunities, including family life, vocational opportunities, hobbies and other interests incorporated in its advancement scheme. VPW also has middle school and high school materials that tie into the Scout Merit Badge program, as well as other programs geared towards older boys.

"Your materials have enhanced our ability at the troop level to further enrich the programs available to our Scouts."

Tom McGlinchey
Boy Scouts of America,
Troop 153
Little Neck, NY

AVMA Classroom Materials

Target student interest in animals and science from grades one to twelve.

The American Veterinary Medical Association (AVMA), producer of *Veterinary Medicine: It's More Than You Think* – a classroom DVD available from VPW – offers other classroom materials that take advantage of students' interest in animals. Here is a brief description of some grade-specific materials currently available from the AVMA:

Grades 1-4: To entertain and educate young students, the AVMA has created online activities that coordinate with the goals of **National Pet Week (NPW)** – a nationally recognized celebration sponsored by the AVMA during the first full week in May. These materials teach responsible pet ownership, the benefits of the human-animal bond, and the many ways veterinarians protect animal and human health. Download teacher guides

and worksheets at www.petweek.org/educators/educators.html.

Grades 4-6: AVMA has created a two-sided classroom poster and coordinating bookmarks that list key Web sites relating to veterinary medicine. One side of the poster illustrates how veterinarians protect animals, humans, and the environment. The reverse side contains a timeline of discoveries/events relating to human and animal health. Teachers can order a free 11" x 17" copy of the poster, or download it at www.avma.org/careers.

Grades 6-12: The AVMA offers free career brochures available under the *Careers* tab located on the AVMA homepage, www.avma.org. These colorful brochures describe the variety of employment opportunities available to

veterinarians and veterinary technicians and include suggestions on preparing for these careers. To further excite students about the profession, AVMA recently produced *Veterinary Medicine: It's More Than You Think*, a 29-minute career DVD. This engaging, closed captioned (English/Spanish) video will entertain students and inspire them to consider a challenging career in veterinary medicine. [Click here](#) to order this excellent DVD.

For more information or to place an order, email the AVMA at productorders@avma.org or phone 847-285-6655.



Explaining Today's Economy

How to help students grasp what the news is telling them.

When middle and high school students turn on a TV, read a newspaper or surf the Web, they're confronted with an array of information about our national economy. With all the daily stock and financial reports, news of the meetings of the Federal Reserve and other data and statistics, it can be challenging to sort all this out and teach your pupils how our economy remains healthy and the nation's system of money and credit remains stable.

The Fed Today is a free educational and entertaining DVD that's available to help. It looks at how the Fed creates the national monetary policy that keeps prices stable and our

economy growing. It also features information about the many ways the Fed contributes to a sound and stable payment and banking system.

The work of the Federal Reserve impacts the lives of consumers daily. Whether you teach economics, family/consumer sciences, history, math or social studies, *The Fed Today* will provide your students (in grades 6 through 12) with real-world understanding of how the Fed functions to keep our economy strong and stable.

Narrated by CBS radio and television journalist Charles Osgood, this 13-minute DVD covers the Fed's history from its creation in 1913.

It explores the structure of the Fed, its mission and much more.

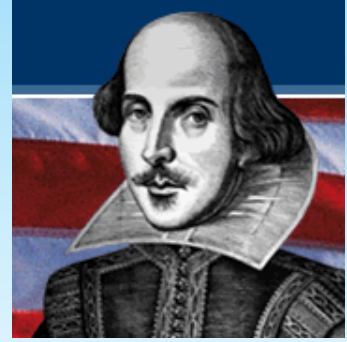
Accompanying *The Fed Today* is a comprehensive teachers' guide with six detailed lessons as well as a glossary of terms, a Federal Reserve System map, and information on additional Federal Reserve educational Web sites. Masters for visual presentation and student hand-outs are also included. [Click here](#) to order.

Please note: This program available to students in IA, IL, IN, MI & WI.

Teachers in other states, please go to www.federalreserveeducation.org to see what educational materials may be available in your state.

*O, she doth teach the torches to burn bright!
It seems she hangs upon the cheek of night
Like a rich jewel in an Ethiopé's ear;
Beauty too rich for use, for earth too dear!*

Romeo and Juliet Act 1 Scene 5



Spanning 400 years, William Shakespeare's work continues to delight and entertain us with the beauty of his words. He wrote not only for a wealthy and educated few in his own day, but for audiences from all walks of life, for all time. So it seems fitting that his work is enjoying fresh, new relevance beyond the stage – inside the typical American classroom.

Shakespeare for a New Generation, part of the National Endowment for the Arts' *Shakespeare in American Communities* initiative, uses

Shakespeare's masterpieces to introduce youth to the power of live theater and the wonders of the English language. Since its 2003 launch, the program has provided grants to theater companies

nationwide to present the largest professional tour of Shakespeare plays in the U.S. history. Thirty-five theater companies across 28 states will participate, or have participated, in the 2007-08 program that began this past fall. [Click here](#) to see if a company in your area is one of the participants.

The *Shakespeare in American Communities* Teacher Resource Packet includes a teacher's manual with lesson plans, "Fun with Shakespeare" brochure with word games, recitation contest guide, timeline poster, audio CD, educational video and an inspirational DVD. The DVD - added since the distribution of the original teacher toolkit – is particularly excellent, featuring a colorful combination of movie excerpts, stage performances and insights from

well-known actors who have played Shakespearean roles. The entire toolkit is designed to meet the challenge of engaging the tough teenage audience – and according to educators who have put the material to the test, it's *mission accomplished!*

Free *Shakespeare in American Communities* Teacher Resource Packets are available to middle school, high school and college teachers of arts, drama, English, history or social studies. To learn more about the Shakespeare in American Communities initiative, visit www.shakespeareinamericancommunities.org. To bring the beauty of the Bard's language and cross-curricular applications of his work into your classroom, [click here](#) to order the free Teacher Resource kit.

"Last spring I showed the Shakespeare video ("Shakespeare in our Time," part of the *Shakespeare in American Communities* program) as part of a 9-week unit on the Bard. My students reacted positively to memorizing sonnets and monologues, so we made it a school-wide competition with proud parents in attendance. Some of my shy ones came out of their shells as they "acted with their voices." It was a great success and many students have begged me to repeat the competition this year, even though we're not studying Shakespeare. What a thrill for an English teacher to have students truly 'get' the beauty of Shakespeare's writing!"

Julia Hunt
Veritas Christian
Community School
Sierra Vista, AZ

"After using the interesting video (*Netherlands Cultural Overview*), I decided next year we will use it again in our study of geography and social studies to help us plan a mini-vacation in our classroom.

"Our class will begin by using math and economics as we plan 'our trip to the Netherlands.' We will price the cost of our imaginary trip while working within a budget, and plan our itinerary to include the things we would like to learn about the Netherlands. At each stop on our trip we will try the food or play the game that is customary for the area, and include a stop by the beautiful tulip fields before we go home.

"The video is very informative and this trip will let us incorporate sight, sound, taste, smell, planning, budgeting, life skills, math and common-sense skills with an experience that engages the students. I can't wait to visit the Netherlands with my next class!"

Heidi Pope
Partner's Outreach
Cheyenne, WY

Also available from VPW



The National Endowment for the Arts is offering this highly acclaimed program free of charge, produced by Jazz at Lincoln Center.

NEA Jazz in the Schools meets national curriculum standards in history, social studies, arts education/music, civics and government, and geography. This comprehensive program from the NEA can bring your students a new perspective on American history, the arts and social issues.

This DVD-based teacher toolkit contains: a teacher guide with five flexible units that include suggested steps for teaching each lesson; a DVD with an introductory video and photo slide show for each lesson; two CDs with nearly 100 audio clips that cover the breadth of jazz; and cross-curricular activities, biographies of major artists, student activities and assessment methods. Available for grades 9 through 12.

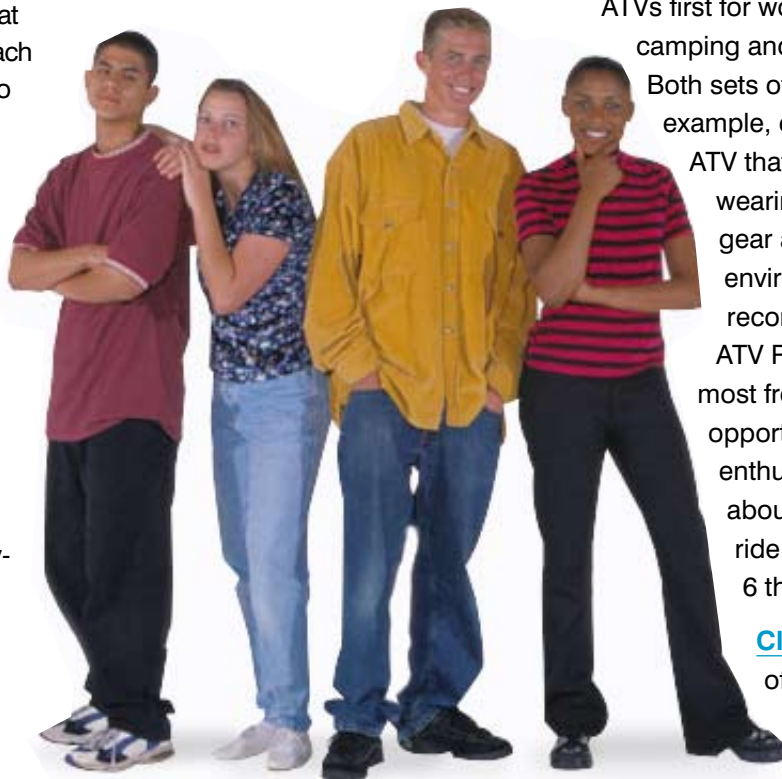
Next Generation: Insuring Your Future – Second Edition

Sponsored by the Life and Health Insurance Foundation for Education (LIFE), this teen-to-teen documentary-style video defines the role of a “financial plan” while teaching the fundamentals of life, health and disability income insurance. This program also helps students understand that a financial plan

and insurance to protect it are an important part of their planning for the future. Supporting the program are an educator’s guide, classroom poster and thirty copies of a four-color, 12-page student workbook entitled “Risky Business,” which gives additional information to students about how insurance works and how to apply that knowledge to their own needs. Available for grades 6 through college.

Netherlands Cultural Overview

From the Royal Embassy of the Netherlands, this program will introduce your students to Dutch people, customs, art, culture and landscape. This video has several segments, allowing you and your class to study in depth about life in the Netherlands. Available for grades 6 through college.



Ride Safe, Ride Smart From the Specialty Vehicle Institute of America, this video is a rider-friendly look at how to get a proper start in ATV riding. It profiles two families: one who rides for recreation only, the other who uses their ATVs first for working the farm, then as camping and trail riding machines.

Both sets of parents lead by example, emphasizing riding an ATV that is right for your age, wearing proper protective gear and respecting the environment. They also recommend taking an ATV RiderCourse to get the most from your ATV, enjoy the opportunity to meet other enthusiasts and find out about the best places to ride. Available for grades 6 through college.

[Click here](#) to order any of these free programs.

IMPORTANT NOTICE

Please order now for summer school or other classes that you may have in session between May and September. Programs are not shipped between May 1st and September 1st, so orders must be received by April 18th if you wish to receive delivery this school term. Orders received after that date will be processed for fall delivery.