



VIDEO PLACEMENT
WORLDWIDE

VIDEO PLACEMENT REVIEW

Updates and information for your use with the videos you receive from Video Placement Worldwide

It's really tough these days to find time or money to take your students on that beloved "field trip." Well, how about the next best thing – visiting a candy factory right in your classroom, complete with Jelly Belly jelly beans to help you teach.

Now on DVD, an animated Mr. Jelly Belly takes your students on an eight-minute video tour of his jelly bean manufacturing plant where they learn about the various steps that go into producing the familiar treat. The program includes an eight-minute tour of the factory, a teacher's guide, a bag of Jelly Belly jelly beans, recipe menus, a coloring poster and stickers.

Educators of various grades and subjects have raved about the



success and positive response they received in their classrooms when they used the program. Mr. Jelly Belly has been used to teach everything from counting and

sorting, to learning about charts and graphs, to understanding supply and demand. And it's a great program for science classes as well.

Here's how *Mr. Jelly Belly's Factory Tour* has been used by three creative educators from grades 1–5:

Kathleen Flickinger, a first grade teacher from G. H. Reid Elementary School in Richmond, Virginia, showed the program to her class when they were studying economics. "Our objective for the day involved recognizing the difference between producers and consumers. Reading a textbook or using work sheets just doesn't seem to get the point across. What better way to observe producers at work than to 'visit' a factory!"

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This Program Also Available:



NEA Jazz in the Schools from the National Endowment for the Arts (NEA). This multi-media curriculum

meets national standards in history, social studies, arts/music education, government and geography. *NEA Jazz in the Schools* presents students an opportunity to gain new perspectives on American history, the arts and social issues. Each kit includes a teacher guide, a DVD, two CDs with nearly 100 audio clips, cross-curricular activities,

biographies of major artists, student activities and assessment methods. Teachers and students are guided through each lesson by the introductory video and photo slide shows. The program is available for grades 9 through 12.

[Click here to order.](#)

“Our seventh graders set up their own “EPCOT” in our hallway. One half of the hallway featured science and technology displays, while the other half featured a tour of the world. We used **The Netherlands Cultural Overview** DVD for guests to view, along with activities and displays. It was one of the most insightful projects we’ve had. The video allowed guests to feel as if they had really visited the Netherlands. Thanks for a great tour!”

Robin G. Shipp
Currey Ingram Academy
Brentwood, TN

“I showed the DVD, **Veterinary Medicine: It’s More Than You Think**, and then had a local veterinarian come in and speak to the class. She brought her veterinary technician as well as a dog and a cat to fortify the presentation, followed by a question & answer session. The two complemented each other nicely and helped the students realize that what is in the video is right on the mark as to what the profession entails. It was a nice way to present the career of veterinary medicine.”

Janet Burl
Northern Adirondack Central School
Ellenburg Center, NY

“I teach dramatic arts for 7th and 8th graders. I found the **Shakespeare in American Communities** video and materials to be a perfect introduction to Shakespeare. I have the 7th graders memorize and perform a sonnet, and the 8th graders memorize and perform a soliloquy. Seeing and hearing well known actors on the CD and DVD are wonderful teaching tools for the kids. Enjoy!”

Terry Runnels
Pembroke Community Middle School
Pembroke, MA



Have your students ever seen Ten Billion Dollars?

*The Chicago Fed offers an intriguing
new supplement to The Fed Today.*

As many of you know, *The Fed Today* is a comprehensive video-based classroom program that gives students an introduction to the Federal Reserve and its role in the money and banking system of the United States. The program effectively helps explain topics that students often hear about in the news, but have difficulty understanding.

Now, to supplement *The Fed Today*, The Federal Reserve Bank of Chicago is including *The Money Movers* – a five-minute featurette that takes a behind-the-scenes look at the Chicago Fed and the role it plays in the everyday life of your students, their families and community. Created by Chicago’s NBC-5 (WMAQ-TV) reporter Phil Rogers, the DVD also explores the Chicago Fed’s massive bank vaults to show students what *ten billion dollars* looks like! Rogers also explains security measures that are used to protect this money, such as armored trucks and identification of counterfeit currency.

The complete kit includes the two DVDs (*The Fed Today* – 14 minutes and *The Money Movers* – 5 minutes), a comprehensive teacher’s guide including lesson plans, glossary, Federal Reserve System map, student activities and two packages of “Fed Shreds” – actual shredded currency. These novel packages can be used to award students for outstanding performance or as a prize for the winner of “Fed Jeopardy,” an activity included in the classroom activities. The program is appropriate for economics/business, family/consumer sciences, history, math and social studies courses in grades 6 through 12.

The Fed Today is sponsored by The Federal Reserve Bank of Chicago. This program is only available to students in IA, IL, IN, MI & WI. Educators in other states may go to www.federalreserveeducation.org to learn what other materials are available in your Federal Bank District.

Note: Educators already using *The Fed Today* will receive this DVD soon. Others may [click here](#) to order the entire program.

An outstanding documentary

Veterinary Medicine: It's more than you think

A look inside the veterinary profession.

The many popular animal and environmental programs found on TV have motivated many students to consider becoming veterinarians. While it's not an easy goal to achieve, it is a most worthwhile and exciting profession. However, do your students really understand what's involved? *Veterinary Medicine: It's More Than You Think* offers students (from grades 6 to 12) a first-hand, honest look into the challenges, opportunities and rewards experienced by members of the veterinary profession.

Produced by the American Veterinary Medical Association (AVMA), this outstanding 29-minute documentary will introduce your students to the extremely varied and exciting career possibilities waiting

for them in veterinary medicine... from the barnyard to the biomedical research lab; from the zoo or circus to the fish farm; from veterinarians serving in the military in countries around the world to veterinarians working in clinics in your neighborhood. Veterinary students talk about their school experience, college deans talk about what it takes to be accepted, and practicing veterinarians talk about their day-to-day professional work life and what makes being a veterinarian so rewarding.

Aside from career education, this program can be used as a resource for many classroom activities and subjects including science, English, math, social studies and agriculture. With this program, you can facilitate an interactive learning experience

for the students by pairing the advice featured in the video with a guest presentation from a local professional in the veterinary field. There are many opportunities to use this video with relevant national holidays and events, such as National Pet Month in May and Animal Shelter Appreciation Week in November.

Two soundtracks (English and Spanish) and closed-captioning makes this fast-moving video the perfect career exploration experience for every student. This DVD-format video emphasizes the diverse opportunities available in veterinary medicine as well as the critical role veterinarians play in protecting both animal and human health.

[Click here to order.](#)

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Mr. Jelly Belly's Factory Tour

"I enlarged a diagram of the tongue on an overhead so students could see and map their own taste buds," explained Linda Meany, third-grade teacher at St. James School in Albany, N.Y. "Then we combined the beans to create and map new tastes."

Karen Koenig of Riverbend Middle School in Iowa falls reported, *"I teach sixth grade science. When we study plants I want my students to understand how many plant products we use in an average day,*

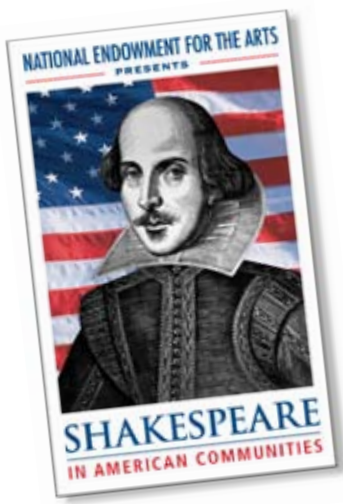
so I showed them Mr. Jelly Belly's Factory Tour and asked them to note anything in the process that may have come from plants. After the video I shared the jelly beans with the class and asked them to write a list of what was used from plants to make the jelly beans they were eating. The students loved the activity, especially when they were able to eat the jelly beans!"

Mr. Jelly Belly's Factory Tour is offered to grades 1-5, courtesy of the Jelly Belly Candy Company.

To order this free DVD and accompanying materials, please [click here.](#)



NOTE: *Mr. Jelly Belly's Factory Tour* is now available in DVD. All educators who have the program in VHS are invited to order the new DVD version and receive a completely new kit including the jelly beans! [Just click here.](#)

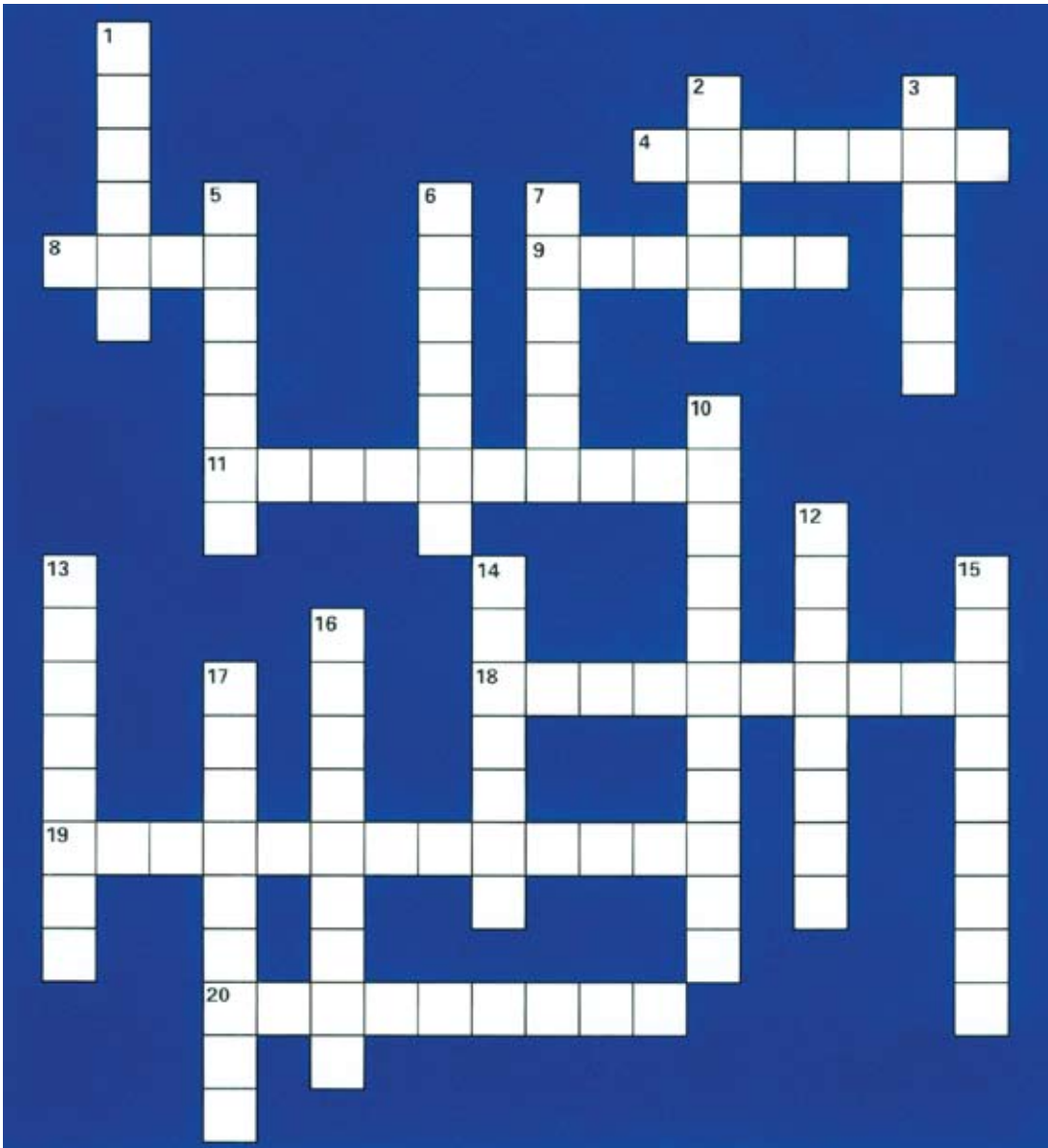


Study is like the heaven's glorious sun that will not be deep searched with saucy looks...

Love's Labour's Lost

Enjoy this crossword puzzle... one of the many "ready to go" exercises in the *Shakespeare in American Communities* Teacher Resource Packet.

Coined by Shakespeare



ACROSS

- 4** one who handles, controls, or directs
- 8** ludicrously comical
- 9** to be a hindrance or obstacle to
- 11** the act of pondering or meditation
- 18** marked by success or favorable circumstances
- 20** of doubtful or uncertain nature

DOWN

- 1** avoiding waste
- 2** worn out or weary
- 3** one who puts on an air of learning
- 5** something offensive to the eye or sight
- 6** offensive to one's moral standards
- 7** to deprive status or authority
- 10** without qualification or exception
- 12** to request or entreat
- 13** progress by large jumps
- 14** knotted or twisted
- 15** to criticize severely
- 16** full of deep-seated resentment
- 17** invulnerable to fear

For help finding the answers to the clues above, check out www.shakespeareinamericancommunities.org